



METACAPSOLE

Your bridge to Phygital



WHAT IS METAKAPSULE?



METAKAPSULE can best be described as a movement and a think-tank; a community of Metaverse experts building our version of the matrix and creating events with a focus on **“Edutainment”** (education and entertainment).

With METAKAPSULE, B2B enterprises can now future-proof their customer engagement strategies, as the customer gets to choose the specific experience venue they prefer, rather than having to impose a one-size-fits-all technology on users.

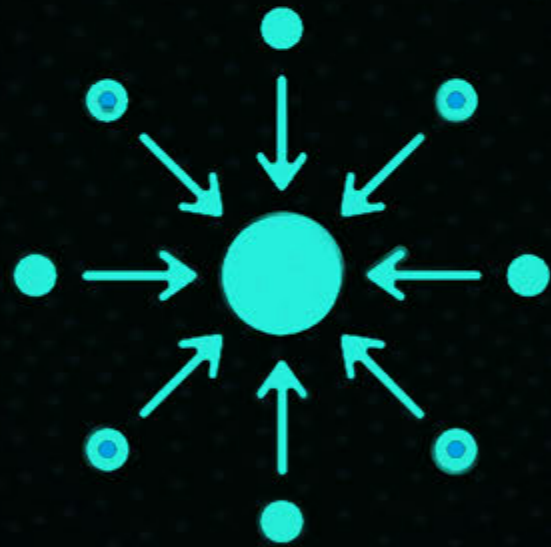
Our movement allows the Meta community to use the METaverse as a means to build collaboration and partnership amongst customers, as well as between companies and customers.

By doing this, we're bridging the physical to digital worlds with web 3.0.

We're not re-inventing the wheel, but we're re-engineering mindsets **to be able to coexist in an alternate universe we call the METaverse!**



Web 1.0



Web 2.0



Web 3.0





M E T A K A P S U L E

Of the Metaverse

Using the KAPSULE, because it extracts the most beneficial needs or requirements similarly to the satellite which captures signs and transmits them to one unique "element"!

Bridging the gap between business and technology is not easy and requires discipline and balance between technology, people, and the business.



ELEMENTS OF A METAVERSE

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Digital Currency

Concerts, Social & Entertainment Events

Marketplace/Digital Commerce

Online Shopping

Nonfungible Tokens (NFTs)

Workplace

Infrastructure

Social Media

Device Independence

Digital Humans

Gaming

Natural Language Processing

Digital Assets





OUR MISSION

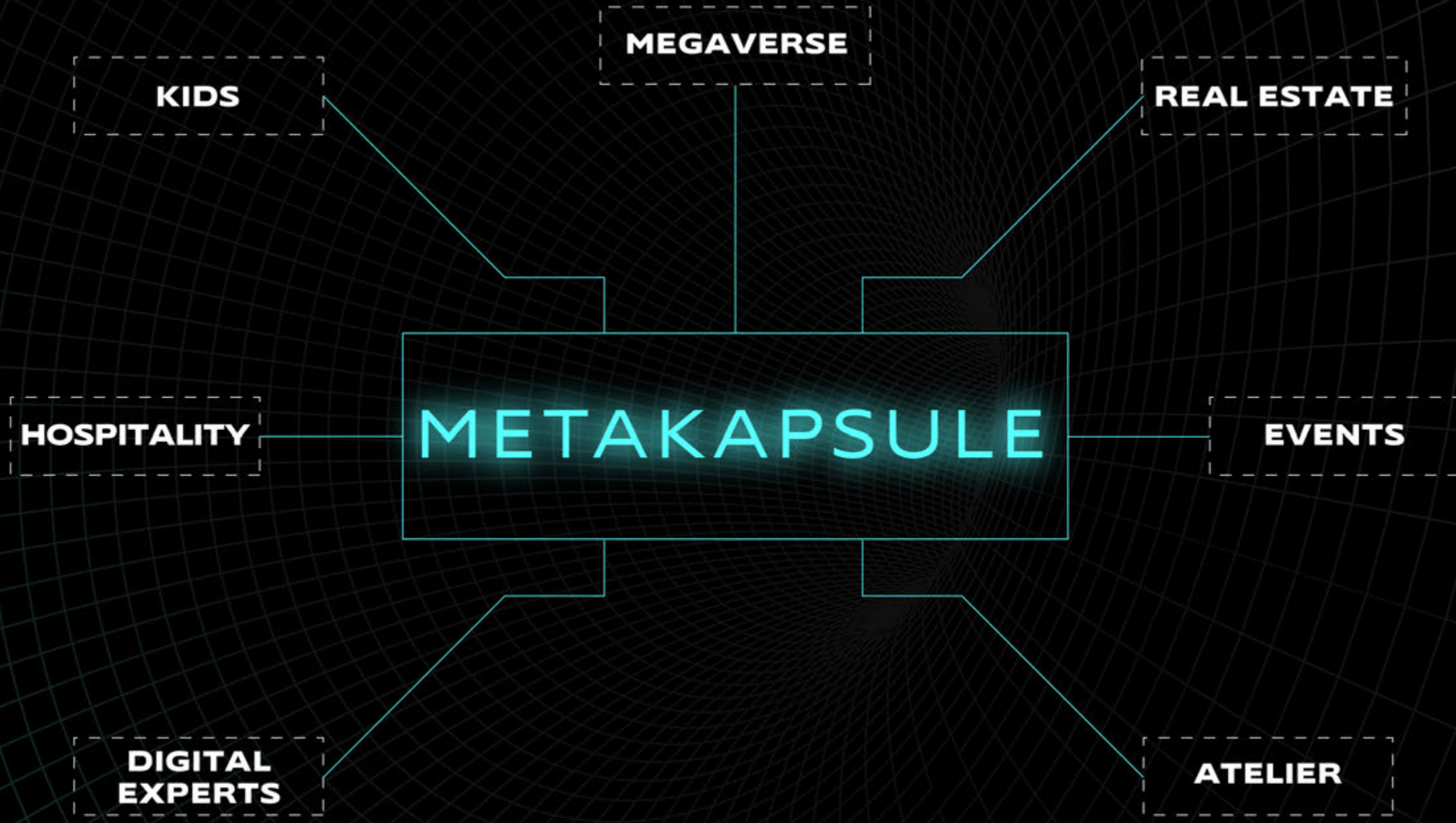
To build a digitally trusted world

OUR VISION

To lead the digital transformation era and the decentralized hospitality industry while creating an efficient META community.



METAKAPSULE PILLARS





MEGAVERSE KAPSULE

Mega DAO is a Polygon blockchain-based metaverse experience built to introduce social media users and the world's most active global communities to the decentralized metaverse.

Megaverse is the cornerstone of the wider Mega DAO Ecosystem, which incorporates MegaFi, Mega NFTs, Mega VR, and Mega Builder. Megaverse's mission is to accelerate this transition and bring the future forward.



Megaverse is a metaverse infrastructure platform using the latest technology alongside in-house developed innovative solutions to provide hyper-realistic experience for our community of users, and providing a new universe of possibilities where user can own land, buy or rent the villa of his dreams, ride helicopters and fly like a bird, as well as play games.





KIDS KAPSULE by KABUNI

Providing the safest place in the Metaverse for children to learn, grow and explore both within a classroom environment and at home.

Deliver a safe, trusted, and fun Metaverse learning experience for children.



Impactful and engaging immersive learning that playfully captures a child's imagination as they explore, learn and grow by acquiring new knowledge and life experiences while using the safest Metaverse.





HOSPITALITY KAPSULE

Hotels by Hotel NFT:

The “Decentralized Autonomous Hotel” is a new form of hospitality. An all-inclusive variety of sustainable travel destinations built on the Web 3.0 protocol, connecting partners via brands, operators, Hotel NFTs, collectors & travelers.



Decentralized Hotel:
A global collection of one million rooms built around boutique hotel brands delivering an unrivaled, healthier people and planet guest experience.

Food & Beverage by BrandPortunity Hospitality Consultancy:

Creating the Metaverse restaurant experience in the most advanced Meta-Design world.



BrandPortunity

The UAE’s leading innovative and intelligent hospitality consultancy with an impressive solution-driven mindset. It is managed by passionate experts in the retail food sector and focused on creating food brands, as well as opportunities for investors, entrepreneurs, and operators, leading them on a successful journey.

Wellness by OLIVEX Fitness Metaverse:

Making wellness and fitness the center of consumers’ minds by better engaging people, and placing it at the forefront of business and government strategies around the globe.



Leading the way by creating the first ever fitness metaverse, the first-ever blockchain “run for reward”: audio game, and are the creators of the fitness metaverse utility token. Possessing a strong strategic partnership with Animoca brands, OliveX is ahead of the competition and at the center of the three most exciting industries on the planet, combining fitness, gaming, and blockchain all in one place.





REAL ESTATE KAPSULE

Real Estate by Ayana Holding:

Virtual real estate are parcels of land in the Megaverse that are programmable spaces where people can socialize, play games, sell NFT's, attend meetings, go to virtual concerts, and partake in countless other virtual activities.

Creators can monetize the content of their property by charging for access or trading their NFTs.



Ayana Holding focuses on building a network of powerful companies on a global level. With robust financial, operational, and strategic experience, the group has the resources, global capacity, and know-how to continuously transcend borders, boundaries, and benchmarks, resulting in high-growth businesses that disrupt industries and have a meaningful impact on the world.



EXCLUSIVE KAPSULE EVENTS

Exclusive events by Sensorium Galaxy:

The aim is to create a diversified community of VIK (Very Important Kapsulers), through organizing weekly/monthly networking events, connecting business people, and creating business opportunities and building futuristic and promising projects.



This digital Metaverse consists of a Halo, a many-worlds space, and three celestial bodies that feed it with cosmic energies.

The Sensorium Galaxy community offers human civilization the credentials of the highest status: having passed the activation program in the digital metaverse, participants complete their Digital Evolution and gain Digital Immortality.





ATELIER KAPSULE

Atelier by VR Digital:

Known as NFT, this rapidly growing technology and digital art market may not revolutionize the culture, but will certainly have a significant impact on the algorithms by which today's art scene operates.

Galleries, museums, artists, and the whole traditional world of art are being transformed, adapting more and more to new digital realities.



Simply, it is a platform to experience, collect & sell digital art, offering a wide range of products: Exhibition & projects, AR/VR Galery, and V-art app.

NFT



DIGITAL EXPERTS KAPSULE

R&D by GMRA:

The evolution of the cryptocurrency and blockchain is on the continuous rise, and consumers require more understanding and advice to get familiarized with its functionality and investment challenges. The currency world is being transformed digitally and progressively the paper currency will no longer be needed.



A crypto Think Tank, with a mission to bring advocacy with a scientific approach to crypto and blockchain.

GMRA or GM Research and Advisor is seeking to address one noticeable issue that exists and are preventing individuals and the company from understanding, investing, and being aware of the risks associated with crypto and blockchain.





Digital Architecture NFT Marketplace:

The digital architecture NFTs are growing fast, and the demand is increasing in the Marketplace. The NFTs are a disruptive thing at the moment with impressive innovation in the digital architecture world.



MetaProps is the world leading & dedicated digital architecture NFT marketplace which is currently under development. MetaProps offer high-quality Architects & designer in the NFT world. In addition, the services are diversified to offering powerful filter tools, the best source of NFT's digital architecture.

Real estate blockchain by FIBREE:

It is the Foundation for International Blockchain and Real Estate Expertise, and leading international network for exchanging knowledge between the real estate industry, the IT sector and blockchain technology



Founded in Amsterdam in 2018 with the aim of bringing together real estate professionals and blockchain specialists from all over the world to exchange expertise. In a world that is increasingly impacted by technology, real estate processes will have to change too. Blockchain technology is just one, but possibly a crucial aspect of this change.





Digital Marketing by Slayers:

The future of digital marketing is bright, and this is because there is now more market consumer awareness. Businesses can also use a wide range of smart tools to collect an ocean of data and make in-depth analyses about their target audiences, offering a completely new way to approach them.



A marketing agency with deep expertise in strategy and branding managed by a team of experts passionate about new projects and hungry for ambitious tasks.

Branding by Prestige Group:

Personal branding highly matters to become a thoroughly leader within your industry and globally well recognized in Ted talk, or other podcast events.

PRESTIGE GROUP

A global personal branding agency specialized in corporate communications, publicity, media production and social media management. Operating in Dubai, New York, London and Riyadh. The voice of an impressive portfolio of business and government leaders, emerging technology experts, strategists and celebrities, we specialise in engaging online-offline personal brands and corporate narratives.





NFT by Signvm.io

NFT's abbreviation stands for "non-fungible token". There are no two NFTs that are equal. Each item has a predetermined value that may or may not match another item.

Creating an exclusive piece of work and adding it to the NFT chain can help you increase the value of the work by making it an NFT design. That simple!

SIGNVM

SIGNVM is born from a strong desire to co-build with the most advanced blockchain, crypto & Defi companies in the world and improve their brand leadership, representing the most advanced, innovative and disruptive companies that are ready to break the rules. At SIGNVM, We work hard, We play hard.

3D by CGSMediaz

3D printing is futuristic. It can produce different objects without creating specific tooling or even using several tools. This is how 3D printing helps increase flexibility in the production flow and helps reduce industrial expenses.



The UAE's leading company in 3D VFX, Virtual reality, 3D series, and Hologram, with over 20 years of experience based on European standards.





THE PHYGITAL



IMPORTANCE OF “DIGITAL” IN THE “PHYSICAL” WORLD

The importance of the digital world is that it opens the door to new business opportunities and revenue streams, enabling the creation of new products and services.

The Phygital world bridges the gap between the physical and digital worlds.

The purpose is to bring the best parts of the physical customer experience into the digital realm, and vice versa.





METAKAPSULE VALUE PROPOSITION



To give a meaning to the design for diversity framework that will leverage rich and immersive experiences, and flip the business model allowing communities to share the economic benefits they reap from the virtual world they helped create.

IT IS ALL ABOUT THE "COMMUNITY"

We are "METAPRENEURS" who are looking to be the right bridge to your digital world, aiming to facilitate our customer's journey and exceed their expectations!



STRATEGIC ADVISORY



+
Strategic
Advisory

+
METAVERSE
Ecosystem

+
SWOT
Analysis

+
Financial
Analysis

+
Collaboration

+
Action Plans

+
Business
Opportunities

+
Market
Research

+
Networking



Our strategic and key partners



SIGNVM

EARTH
HOTELS



BrandPortunity
HOSPITALITY CONSULTANCY DESIGN



AYANA
HOLDING



WVRT



HotelNFT



PRESTIDGE GROUP



Stayers





Moh
Initiator

Moh is an experienced business leader and strategic advisor in the MENA region with a solid proven track record of executing global development and expansion strategies.

He is dedicated to working with and bridging strategic partners and creative entrepreneurs, ensuring he is not only an extension of their company with a full understanding of their vision and objectives, but also a trusted advisor committed to delivering quality, excellence, and sustainable success, every step of the way.

His mission and attitude:

“On a mission to re-engineer mindsets and create an impact on humanity”.

THANK YOU

For more information,
please get in touch with:

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